



# Ascend APAC 2020

Sponsorship Opportunities

# About Ascend APAC 2020

**Date:** March 5th, 2020

**Time:** 9am-10pm, Full day conference with dinner and mingle in evening

**Venue:** Taronga Zoo, Sydney

**Expected attendees:** 100-150

**Target Audience:** Episerver customers, prospects and partners

# Introduction

## Sponsorships

Episerver is offering a wide range of sponsorships designed to suit all types of partners. Each sponsorship will allow you to showcase your products and services to Episerver customers, partners and prospects.

## How to Reserve a Sponsorship

Sponsorships are limited and available on a first-come, first served basis.

*Please specify in the subject row which Ascend event you'd like to sponsor and which package you're interested in.*

For any questions regarding the sponsorship packages – contact [malin.dahlin@episerver.com](mailto:malin.dahlin@episerver.com).

# Gold

AUD 6,000

Sold out

Keynote speaker on stage

Recognition as a Gold sponsor throughout conference

Company logo, description and link on event website

Company logo on event signage

Exhibition booth 4x2m,  
space only with table and chairs

# Silver

AUD 3,000

2 available

Recognition as a Silver sponsor throughout conference

Company logo and link on event website

Company logo on event signage

Exhibition booth 3x2m,  
space only with table and chairs

# Gold sponsorship

# AUD 6,000

## SOLD OUT

### Conference Inclusion

- Keynote speaker on stage – Customer speaker required, and content must be approved by Episerver, 25min session.
- Recognition as a Gold sponsor throughout conference

### Additional Promotions and Benefits

- Company logo, description and link on event website
- Promotional Package
- Company logo on event signage

### Exhibition Details

- Exhibition booth 4x2m, space only with table and chairs

# Silver sponsorship

# AUD 3,000

2 available

## Conference Inclusion

- Recognition as a Silver sponsor throughout conference

## Additional Promotions and Benefits

- Company logo and link on event website
- Promotional Package
- Company logo on event signage

## Exhibition Details

- Exhibition booth 3x2m, space only with chairs and table

# Additional information

**Sponsorship Agreement:** Sponsor must sign the Episerver Ascend sponsor agreement in order to be confirmed. Episerver will hold the sponsorship for 10 business days after sending out the agreement.

**Payment:** Payment for the sponsorship is due no later than 30 days prior to the event. Episerver will mail out an invoice to the partner.

**Wifi:** Standard wifi is provided as part of your sponsorship package. If you need it hardwired, it is available at an additional cost.

# Session information

**Sessions:** Sponsors who have a session with their sponsorship must send the session abstract by the due date Episerver provides so that Episerver may review and approve session content.

**Powerpoint template:** Episerver will provide you with a Powerpoint template to use if you'd like.

**Content approval:** Episerver may require a conversation to discuss the content before approving. Sponsor must provide a complete presentation deck by due date prior to Ascend for final review.

**FAQ:** A speaker FAQ will be sent out prior to Ascend with important details for speakers.



# Exhibition Details

Episerver will provide all sponsors with an Exhibitor Guide that will include details on the schedule, AV, shipping and more.

**Booths:** See your sponsorship package for size. Exhibitors are responsible for branding their own booths. Sponsors are responsible for supplying artwork and bringing their collateral.

**Giveaways:** Exhibitors are allowed to distribute small giveaways. If exhibitor wants to hand-out anything larger, do in-booth promotions or raffles, it must be pre-approved by the venue and Episerver.

**Food & Beverage:** If sponsor wants to distribute any food or beverage, it must be pre-approved by the venue and Episerver.

# Contact Information

If you have any questions, please send these to [malin.dahlin@episerver.com](mailto:malin.dahlin@episerver.com) and [cristian.james@episerver.com](mailto:cristian.james@episerver.com).

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We can't wait to see you  
at Ascend APAC 2020!